Silvia Villafranca

VR Developer



I am a VR developer focused on the creation of immersive virtual environments and interactive simulations. I contribute to the design and development of applications with a focus on training, education and real-world simulations.

In recent years, I have worked with Unity and Blender, with expertise in 3D modeling, animation, and interactive VR applications. I optimize 3D assets and develop advanced immersive solutions, integrating high-quality visualizations and intuitive interactions to enhance user experience and engagement.

With a background in Digital Humanities, I serve as a bridge between technical and artistic disciplines, facilitating effective communication and collaboration between different parts of the development team.

Work Experience

2023–2025 **Research Fellow**, *Mixed Realities Group, Institute of Mechanical Intelligence (IIM)*, Sant'Anna School in Advanced Studies, Pisa, Italy.

Task: Development of virtual reality applications, 3D modelling and creation of Virtual Humans

2022–2023 Internship and Master's Thesis, Mixed Realities Group, Institute of Mechanical Intelligence (IIM), Sant'Anna School in Advanced Studies, Pisa, Italy.

Research Projects

2023-2025 VR Solution for Tele-Collaborative e-Health Applications, *TrialsNet*.

- Worked on the TrialsNet European project, focusing on the development of 5G applications.
- Contributed to the design and development for Use Case 7 (Remote Proctoring) and Use Case 8 (Smart Ambulance) within the e-Health and Emergency domain.
- Aimed to enhance remote medical training and emergency response through VR and real-time collaboration.

2023-2024 Virtual Reality Training Platform, Rete Ferroviaria Italiana (RFI).

- Developed a VR-based smart learning platform for remote technical staff training in the railway sector.
- Collaborated in the realisation of two maintenance scenarios: rail switch inspection and measurement, turnout maintenance with P80 switch machine.
- This project improves training efficiency and safety procedures through realistic VR simulations.

- 2022-2023 **Virtual Environment to support hearing rehabilitation,** *Azienda Ospedaliera Universitaria Pisana*.
 - Developed as part of a master's thesis project.
 - Focused on visual strategies such as lip reading, to complement traditional speech therapy programs.
 - The application provides interactive exercises targeted at the learning phase, to be used under the guidance of a therapist.
 - Bridges the gap in current solutions, which focus mainly on sign language, by offering an alternative rehabilitation method.

Seminars and Educational Projects

- 2024 **Virtual Reality and its Applications: An Immersive Journey into the Future**, *Erasmus Training EELISA European University*, Budapest University of Technology and Economics.
 - o Conducted a seminar and workshop on Mixed Reality and its applications.
 - o Explored innovative use cases of Mixed Reality in various sectors.
 - Provided practical implementations and hands-on training for participants.
- 2025 **Dentro il Mare**, Istituto Comprensivo Statale "C. Cassola".
 - o Conducted training sessions as an expert instructor.
 - Contributed to the development of an educational program focused on STEM, digital skills, and innovation.
 - Helped improve understanding of technology through interactive learning experiences.
- 2025 Oltre la realtà: esplorando i mondi virtuali, Scuola Primaria "Giovanni Parmini".
 - XR introductory lecture with overview of application fields.
 - Hands-on demonstration with VR headsets.

Education

2020–2023 Master Degree in Digital Humanities, University of Pisa, Pisa, Italy.

Degree: 110/110

- 2021 Advanced Course in Game Design, University of Pisa, Pisa, Italy.
- 2017–2020 **Bachelor's Degree in Humanistic Sciences for Communication**, *University of Florence*, Florence, Italy.

Technical Skills

Game Engine: Unity, Unreal Engine

3D Computer graphics software: Blender, Maya

Character Design and Animation: Character Creator 4, iClone 8

Programming Language: C#, JavaScript, Java, Python

Web: HTML, CSS, XML, Three.js

CMS OpenSource: WordPress

Front-End Frameworks: Bootstrap, React

Adobe Suite and UI/UX Tools: Photoshop, Illustrator, After Effects, Figma

Operating System: Windows, Linux

Publications

Silvia Villafranca, Chiara Evangelista, Marcello Carrozzino, Franco Tecchia. **Virtual Reality and Virtual Human in support of rehabilitation methods such as lip reading**. In *XR SALENTO - International Conference on eXtended Reality 2024*.

Pasquale Bufano, Silvia Villafranca, et al. A new VR medical telepresence system to improve communication in remote surgical proctoring. In *EMBC* 2025 - 47th Annual International Conference of the IEEE Engineering in Medicine and Biology Society.

Andrea Di Giglio, Silvia Villafranca, et al. **Beyond 5G Benefits on eHealth and Emergency**. In 2025 European Conference on Networks and Communications and 6G Summit: Applications, IoT, Use cases (AIU).

Languages

Italian Native Language

English Professional knowledge (B2)